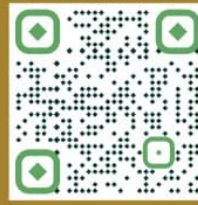


FACTS

Funding scheme: HORIZON-CL6-2022-FARM2FORK-01-11
EU Contribution: € 9.744.008 million
Total cost: € 11.221.383 million
Duration: 3 years, March 2023 – February 2026
Consortium: 45 partners across 20 EU & non-EU countries
Pilot sites: 6 use cases on agri-food value chains
Project Coordinator: University College Dublin



watson

Co-funded by the European Union

Preventing food fraud through digital and intelligence-based technologies

CASE STUDIES AND VALIDATION CAMPAIGNS



Tackling counterfeiting of Portuguese wine.



Preserving the authenticity of Spanish northwest PGI honey.



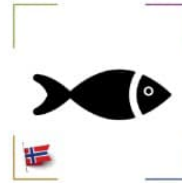
Rapid Traceability of Extra Virgin Olive Oil with a Digital DNA Fingerprint.



Identification of Possible Manipulations at All Stages of the Meat Chain.



Improved Traceability of High - value Products in Cereal and Dairy Chain.



Combating counterfeiting of Norwegian White Fish.

Intelligence-based risk calculation
Watson will implement an intelligence-based risk calculation approach to address the phenomenon of food fraud in a holistic way

Towards a digital passport for food products
Watson will ensure traceability of food products and the sustainability of food chains

PARTNERS



Contact
Project coordination
Dr Dimitrios Argyropoulos
dimitrios.argyropoulos@ucd.ie
University College Dublin, Ireland

Project communication
projects@smartagrohub.gr
Smart Agro Hub, Greece